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long-term value



FESTIVE GIFTS THAT TEACH CHILDREN THE VALUE OF MONEY

WHY PARENTS SHOULD LOOK TO CHRISTMAS INVESTMENT GIFTS INSTEAD OF TOYS

ith the festive season approaching, have you thought about gifting your children or grandchildren something different this year? Giving them a good start in life by making investments into their future can make all the difference in today's more complex world.

Lifetime gifting is not only a good way to set up children for adulthood but is also a way of mitigating any Inheritance Tax concerns.

However, what's clear is that not all saving products for children are made equally. With interest rates at historic lows, if you are looking to put money away for a child to enjoy when they grow up investing is by far the best way to maximise your gift.

SIGNIFICANTLY HIGHER RETURNS

Some people remain worried about the volatility of investing but, with an 18-year horizon, putting money to work in the market can give significantly higher returns than products such as Premium Bonds.

One option to consider is a Junior Individual Savings Account (JISA). These were introduced in the UK on 1 April 1999 as a long-term replacement for Child Trust Funds (CTFs). If a child was born between 2002 and 2011, they might already have a Child Trust Fund, but these can be transferred into a JISA.

SAVE AND INVEST ON BEHALF OF A CHILD

If the CTF is not transferred, when a child reaches 18 they'll still be able to access the money. Or they can choose to transfer it into a normal Cash ISA. A JISA is a long-term savings account set up by a parent or guardian and lets you save and invest on behalf of a child under 18 without paying tax on income or gains.

With a Junior Stocks & Shares ISA account, you can put your child's savings into investments like funds, shares and bonds. Any profits you earn by trading investment funds, shares or bonds are free from tax. Investments are riskier

than cash but could give your child a bigger profit, and the value of a Junior Stocks & Shares ISA can go down as well as up.

Money in the account belongs to the child, but they can't withdraw it until they turn 18, apart from in exceptional circumstances. They can start managing their account on their own from age 16.

FINANCIAL EDUCATION FROM A YOUNG AGE

The Junior ISA limit is £9,000 for the tax year 2021/22. If more than this is put into a Junior ISA, the excess is held in a savings account in trust for the child – it cannot be returned to the donor. Friends and family can also save on behalf of the child as long as the total stays under the annual limit.

When your child turns 18, their account is automatically rolled over into an adult ISA. They can also choose to take the money out and spend it how they like. It is therefore important to ensure that children are given

financial education from a young age so that when they can get their hands on the funds they use them wisely.

BEEN PUTTING OFF PLANNING FOR YOUR CHILD'S FUTURE?



Many parents, guardians and grandparents want to help younger members of the family financially – whether to help fund an education, a wedding or a deposit for a first home. If you are asking yourself 'How can I start saving for my child's future?', using a Junior Individual Savings Account could be a good place to start. You don't need a big lump sum to get started. In fact, contributing regular smaller amounts is a good way to start. To find out more, please speak to us – we look forward to hearing from you.

Information is based on our current understanding of taxation legislation and regulations. Any levels and bases of, and reliefs from, taxation are subject to change.

The value of investments and income from them may go down. You may not get back the original amount invested. Past performance is not a reliable indicator of future performance.



WELCOME

WELCOME TO the Winter issue of Protect & Grow from Kingswood, Inside we look at a number of different topics to help you plan, protect and grow your wealth.

'How can I protect my money from inflation?' is a may be asking themselves

really takes off.



When thinking about your future financial wellbeing, it can be helpful to consider a plan. It is a good idea to have a clear sense of what you want from life and use this as a guide for making important decisions. On page 07 we consider how a comprehensive financial plan helps you achieve your goals by analysing your current situation, planning for the future and providing continuous monitoring of progress towards those goals.

The coronavirus (COVID-19) pandemic has lead to more people re-thinking how they spend and manage their money, with more than half (51%) now prioritising saving for an unexpected event or loss of income, research published suggests. A third (32%) are setting aside money. This reflects Bank of England estimates that more than £200 billion of savings have been built up during lockdown. Read the full article on page 10.

It's no secret that the growth of Environmental, Social and Governance (ESG) investments in recent years has been fundamental. This has largely been fuelled by the climate emergency, leading to growing scrutiny of company practices with some governments mandating a change in companies' and individuals' behaviour. From tackling climate change, to equal rights and animal welfare - on page 12 we look at how ESG creates long-term value.

Been putting off planning for the future?

We always look at the 'big picture' when it comes to managing your wealth. By building a relationship with you we come to understand your motivations and long-term aims - both financial and lifestyle - to ensure every action we take is in your best interests. We hope you enjoy reading this issue.

David Lawrence - UK CEO









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HOW CAN I PROTECT MY MONEY FROM INFLATION?

FIVE QUESTIONS TO ASK BEFORE INFLATION REALLY TAKES OFF



The effect means you're potentially earning less money due to your hard-earned cash becoming worth less as time goes by. The negative impact of inflation upon the real value of an investor's portfolio will be a concern, particularly for the older generation with not enough investments, who may live mostly or entirely off their savings and pensions.

FIVE QUESTIONS TO ASK TO PROTECT YOUR CASH FROM INFLATION

1) Is the amount you have in cash appropriate for your circumstances?

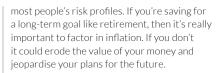
What we mean by this is that the amount of cash someone else has may not be appropriate for you, because we all have different needs and wants. Since we don't know what life will bring next, we need to be able to take care of ourselves and our families – from the unexpected.

It's important to build an emergency fund. This should contain at least three months' worth of expenses. It could be more, but not less. But since this will be at the mercy of inflation, some savers may opt to hold the bare minimum amount in cash to avoid incurring losses on the value of their money.

2) Should you consider investing some of your cash?

As a general rule, the answer to this question will depend on your cash flow needs and investment preferences. But you should consider investing some of your money, even though this may seem counterintuitive.

Having some cash savings and some investments for growth is likely to suit



3) Have you maximised your pension savings in recent years?

On average, people retiring today may need to replace about half of their pre-retirement income with savings and investments (income from pensions or other savings). You need to make sure as much as possible goes into your workplace or personal pensions as early as possible.

Pensions are still a very tax-efficient investment for the majority of people, with tax relief on contributions, as well as tax-free growth within the fund.

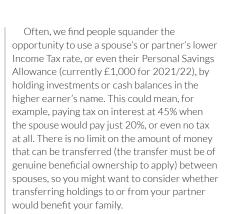
4) Have you made use of your ISA allowance this year, and those of your family (assuming you're feeling generous)?

Do you have an ISA allowance? Have you made use of this year's allowance and do you plan to make any changes in the future to your ISA savings strategy? Have you made use of your family's ISA allowance this year?

Everyone aged 18 and over can invest £20,000 per annum into a Stocks & Shares ISA; those under 18 can invest £9,000 each year. Those aged 16 or over can invest £20,000 per annum into a Cash ISA. ISAs grow taxefficiently, whether invested in cash or other asset classes like stocks and shares, and the long-term effects of this tax-efficient growth can be significant.

5) Are you making the most of your income allowances?

You work hard to make a living, and you should take advantage of how much money you have been able to earn. Personal income allowances give you the ability to control how much or how little tax you pay on money that has been earned over the year.



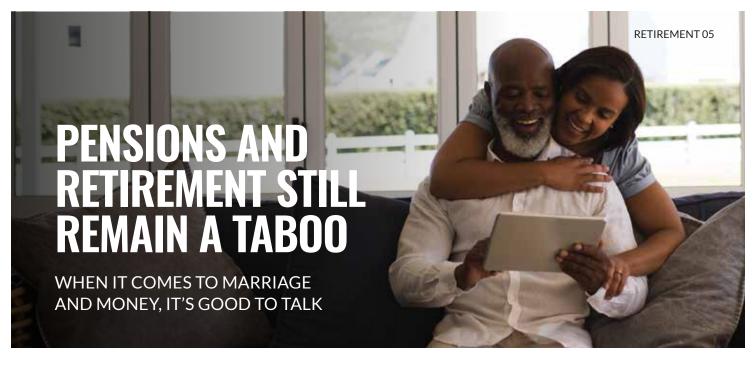
TIME TO DISCUSS HOW TO PROTECT THE VALUE OF YOUR WEALTH?

If you want to get more out of your personal savings and investments, we can help you manage, organise and preserve the wealth of your portfolio. To discuss how to mitigate the impact of inflation on your financial plans, please contact us – we look forward to hearing from you.

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illions of married couples have no idea about their spouse's pensions and retirement plans, according to new research^[1]. More than three-quarters (78%) of non-retired married^[2] people do not know what their spouse's pensions are worth.

Nearly half (47%) of non-retired married people have not spoken to their spouse about their retirement plans and 85% of non-retired married people are not aware of the taxefficiencies of planning retirement together.

RETIREMENT FINANCES

Wealthy people aren't doing much better. Mass affluent people (those with assets of between £100,000 and £500,000 excluding property) are more likely than average to be aware of the value of their spouse's pension, but the majority (60%) aren't going to plan their retirement finances with their spouse and 78% aren't aware of the benefits of planning retirement together.

The research indicates that millions of married people are not talking to their partners about their pensions and retirement plans. That's a mistake because couples who jointly plan their retirement can be much better off when they stop working.

LIFETIME OF SAVING

Most people have a good idea of what their house is worth, and the same attitude should apply to their retirement funds. After a lifetime of saving, the value of a retirement fund can be worth as much as a property so it's important that people know how much their retirement savings are worth and the potential death benefits they offer.

The best way for people to ensure they have the retirement they want, their pension income lasts throughout their retirement and that they avoid unnecessary tax bills is to obtain professional financial advice. This is especially true for people who plan to retire within the next five years.

PENSION TIPS FOR COUPLES

Pay into your partner's pension: A higherearning partner approaching the Lifetime Allowance or Annual Allowance could pay additional contributions into their partner's pension. The contributions will attract tax relief.

Don't forget the death benefits and Inheritance Tax benefits of pensions:

Pensions won't normally form part of the estate for Inheritance Tax purposes and, on death before age 75, they can usually be paid out tax free (on death after 75, they are taxed as the beneficiary's income). It can make sense to discuss when and how to access a pension and if it would be better to spend any other savings first.

Avoid unnecessary large withdrawals from a pension fund: Couples should consider how much money they need to withdraw from their pension funds. Drawing too much too quickly can lead to large tax bills.

Make sure your partner knows who to contact about your pensions if you die: You may have carefully arranged all your finances so that they can be passed to your loved ones in the most tax-efficient way possible. However, if your partner hasn't been part of the conversation they may make uninformed decisions. It's worth remembering that any adviser/client relationship you have ends on death. Data protection rules mean your

financial adviser won't necessarily know what is happening. This can lead to irreversible and costly mistakes being made.

On retirement, many people's first instinct is to request their full tax-free cash entitlement. However, unless a large lump sum is needed for a specific purpose, this is not always the wisest course of action.

If flexibly accessing a pension, it can often make sense for couples to retain most of the tax-free cash entitlement until a later date, looking to utilise the personal allowance (and potentially the basic rate tax band) to draw tax-efficient income instead.

SUCCESSFULLY MANAGING FINANCES IN MARRIAGE

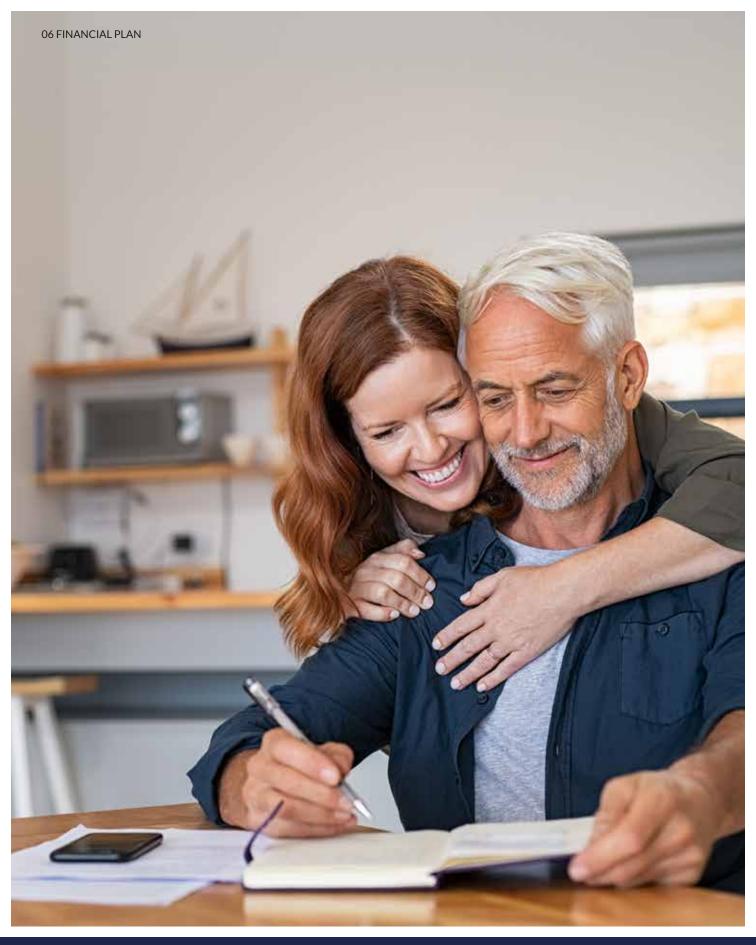
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When you and your spouse married, you agreed to share a financial future. It's an important issue for most married couples. Although successfully managing finances in marriage is essential to your happiness together, talking about money may not come naturally. To discuss how we could help you plan your finances, please contact us for more information.

Source data:

[1] LV= surveyed 4,000+ nationally representative UK adults via an online omnibus conducted by Opinium in June 2021.

> [2] Includes couples in civil partnerships. UK population stats from ONS. Total UK adult population is 52.7m UK adults (aged 18+).



THE POWER OF A PLAN

HOW TO CREATE A PERSONAL FINANCIAL PLAN IN 8 STEPS

hen thinking about your future financial wellbeing, it can be helpful to consider a plan. It is a good idea to have a clear sense of what you want from life and use this as a guide for making important decisions.

A comprehensive financial plan helps you achieve your goals by analysing your current situation, planning for the future and providing continuous monitoring of progress towards those goals. A well-thought-out plan can help you protect yourself from unexpected events that could affect your ability to meet long-term financial commitments.

What do you want to do in life? Who are the people who matter most to you? What do you worry about at night?

STEP 1: SET YOUR GOALS

Without them, it's hard to know what direction you're headed and even harder to remember where you came from. Critical goals come before needs and wants.

When life changes – and it always does – your goals help guide your financial decisions and focus on what's important.

STEP 2: MAKE A BUDGET

So you've decided to start keeping track of your income and expenditure, but how do you know where to begin? Creating a budget can seem like a daunting task, especially if you are not familiar with the process.

Not only is it important to know how much money is coming in and going out of your household each month, it's also vital that you understand where that money is being spent. With a budget, you can align what you make with what you spend. With goals set, you can now organise your money.

STEP 3: BUILD YOUR EMERGENCY SAVINGS

The best way to ensure you have money available in an emergency is to build your own savings, typically three to six months' worth of living expenses. Emergency funds should be set aside in case of an unexpected financial disaster. Taking the time to save for emergencies is a must, even if you already have a budget in place.

In fact, when creating your budget, it's important to remember that there will be some things that don't fit into your monthly spending plan, and emergency savings make a great way to cover these unexpected costs.

STEP 4: PROTECT YOUR INCOME

Falling ill or having an accident doesn't have to become a financial burden on you or your family. What if you or your partner got too sick or hurt to work? Or passed away unexpectedly? Could those who depend on you still pay the bills – and save for the future? Planning your financial future isn't only about savings and investments.

Of equal importance is putting protection in place for you and your family for when you die or if you become ill. Most people have heard of life insurance, but may not know about the different types or about the options for people affected by ill health. No one likes to think of these things. But life can change in an instant. It's good to hope for the best, but be ready for the unexpected. Insurance helps you do that.

STEP 5: PAY DOWN DEBT

The importance of paying down personal debt cannot be understated. But it can be difficult to prioritise paying down debt while still paying for essential day-to-day living expenses. However, ignoring the significance of personal debt could lead you to major financial trouble in the long run.

Paying off your debts will not only free up cash flow to allow you to save, it will also go towards improving your credit score. The lower your debt-to-income ratio is, the better your credit rating. Your credit rating affects the interest rates that lenders charge you for mortgages, car loans and other types of financing.

STEP 6: SAVE AND PLAN FOR RETIREMENT

Everyone needs to save and plan for retirement. No matter how much you make or whether you have a job, you

should always start saving as early as possible. It is important for you to take control of your retirement planning and make decisions regarding your pension. It is often not appreciated that contributing to a pension arrangement can help you build up an extremely valuable asset.

People are living longer and leading more active lives in retirement. As a result, it is more important than ever for you to think about where your income will come from when you retire. Pension saving is one of the few areas where you can still get tax relief.

STEP 7: INVEST SOME OF YOUR SAVINGS

Saving and investing are important parts of a sound financial plan. Whereas saving provides a safety net for unexpected expenses, investing is a strategy for building wealth. Once you have an emergency savings fund of three to six months' worth of living expenses, you can develop a strategy to grow your wealth through investing.

Investing gives your money the potential to grow faster than it could in a savings account. If you have a long time until you need to meet your goal, your returns will compound. Basically, this means in addition to a higher rate of return on investments, your investment earnings will also earn money over time.

STEP 8: MAKE YOUR FINAL PLANS

The importance of estate planning is necessary for all individuals, not just the wealthy. Without proper estate planning in place to protect your assets, you could end up leaving large amounts of money to be fought over by your loved ones and a large Inheritance Tax bill.

Your estate planning should sit alongside making your Will, both key parts of putting your affairs in order later in life. Working out the best ways to leave money in a Will before you pass away can help to make the lives of your loved ones easier when you're no longer around.

I AM READY TO START A CONVERSATION



Financial planning may be complex, but it doesn't have to be difficult.
We're committed to ensuring you feel comfortable, informed and supported at each stage of your financial planning journey. To find out more, or to discuss how we could help you and your family, please contact us.



arly retirement may be the ultimate dream for some, but the coronavirus (COVID-19) pandemic made it the only option for many. Figures from the Office for National Statistics show that over-50s had the highest redundancy rate between December 2020 and February 2021^[1].

Retiring early can give you that change of lifestyle you've been craving, open doors to new experiences and potentially improve your health. But there are financial consequences to stopping work in your 50s.

WHAT IS THE FINANCIAL IMPACT OF EARLY RETIREMENT?

Traditionally, people retired between the ages of 60 and 65, but there's no set age that you need to give up work. In fact, anyone with a pension pot can access it from age 55 – although this is set to rise to age 57 from 2028.

Retiring early requires some careful planning. It can put significant pressure on your funds as your new income is likely to be less than your pre-retirement earnings. You might have various sources of income for your retirement ranging from your personal and/or workplace pension, the State Pension, investments and other savings. Reviewing your financial situation and determining how

much money you need to live a comfortable life in retirement is an important first step.

Something to bear in mind: if you're aged over 55, your State Pension won't be paid until you reach age 67. If you stop working before then, you could be relying on income from your private pension savings for more than a decade.

It's also worth bearing in mind the impact of inflation. Prices have steadily increased over the past decade, for example, holidays, luxury goods and even basic necessities have become more expensive. So if you're looking at a retirement of 25 years or more, you could see the purchasing power of your pension income decrease due to rising prices.

HOW TO ASSESS YOUR FINANCIAL SITUATION

Understanding your individual financial situation can make a big difference when it comes to making decisions around your retirement savings. Fully assessing your personal finances can help give you a clearer picture of whether early retirement is feasible.

Here's a checklist of what you should consider:

1. HOW DO YOU PLAN FOR A VARIED RETIREMENT?

If you're planning to retire early, think about what type of lifestyle you want to enjoy in later life.

This will then help you determine what you're saving towards. You might plan to travel, embark on a journey of further education or simply spend more time with loved ones – whatever you decide to do, you're going to have demands on your retirement income.

When you're reviewing your financial plans, it could be worth looking at those first early years of retirement as something separate. For example, including more in the budget for multiple holidays a year, or dinners out and trips to the theatre. Then take a look at how your lifestyle may modify as you slow down in later life. There may be fewer trips and holidays to take, but there could be increased care costs.

Taking early retirement means that you almost have to plan for two different retirements. One that caters to the immediate future, where you're likely to still be very active. And one where a slower pace of life comes into play. Each will have a different focus and therefore different demands on your money.

2. HOW MANY YEARS DO YOU EXPECT TO BE RETIRED?

There are obviously no guarantees on how long any of us will live, but when it comes to retirement planning, you'll need to make an informed guess.



It's worth considering family history, as well as factors such as your gender and geographical region. If you expect to live to around 85, but plan to retire at 55, you'll need to save enough to support yourself for 30 years – but don't forget, you may live a lot longer than you expect, and you're likely to want leave something for your loved ones.

3. HOW MUCH WILL YOUR STATE PENSION BE?

In order to understand your income requirements in later life, you'll need to know when you can collect your State Pension and how much it's likely to be.

The State Pension age is under review and is gradually being pushed back so it's in line with life expectancy. Other factors, such as your gender and the year you were born, make State Pension ages yarv.

Currently, the maximum State Pension is £179.60 per week, or £9,350 a year^[2]. However, you'll need to have made, or be credited with, 35 years of National Insurance contributions to qualify for the full amount^[3].

4. HOW MUCH DO YOU HAVE IN YOUR PRIVATE PENSION POT?

As the State Pension is not really enough to live on, the likelihood is that workplace or private pensions will make up a significant part of your retirement income.

When you retire, you can use some or all of your pension savings to buy an annuity, which then pays you a regular retirement income for either a set period, or for life. Alternatively, you can keep your savings in your pension pot and 'drawdown' only what you need, as and when you need it. You must have a defined contribution pension to be able to do this (your workplace pension provider will be able to inform you on whether you do).

The first step, before making a decision, would be to track down all of your pension pots and ask for a pension forecast. Estimate how much you can achieve via a drawdown, an annuity, or a combination of both. And remember, the value of any investments can fall as well as rise and isn't guaranteed.

5. HOW CAN YOU ENSURE YOUR PENSION POT WILL LAST?

Having an understanding of your retirement income and outgoings can help you to plan for the future. Perhaps you've reviewed your finances and realised you can retire early, or you might decide to wait a few more years to help you boost your pension pot that bit more.

The key thing to understand is that your retirement is completely personal, and the amount you will need will depend on your specific circumstances and expectations. If you're in any doubt about the financial impact of early retirement, you should obtain professional financial advice.

WHAT DOORS AND POSSIBILITIES WILL YOUR RETIREMENT OPEN FOR YOU?

Life is short and unpredictable. If you would like to retire early and explore a life away from work, you'll need to put a carefully considered plan in place. Retirement can open many doors and possibilities. You may be thinking about seeing the world or starting your own business. To discuss how we could help you, please contact us for further information.

Source data:

[1] Living longer: older workers during the coronavirus (COVID-19) pandemic. Data source, Office for National Statistics,
May 2021.
[2] Having more for retirement. Data source, GOV.UK, August 2021.

[3] The new State Pension. Data source,

GOV.UK, August 2021.

A pension is a long-term investment not normally accessible until age 55 (57 from april 2028 unless the plan has a protected pension age). The value of your investments (and any income from them) can go down as well as up which would have an impact on the level of pension benefits available. Your pension income could also be affected by the interest rates at the time you take your benefits.

The tax implications of pension withdrawals will be based on your individual circumstances, tax legislation and regulation which are subject to change in the future. You should seek advice to understand your options at retirement.





SPENDING AND FINANCIAL PRIORITIES

The findings show that while just under half (46%) of households are spending less generally on a day-to-day basis, the pandemic is clearly making people think more about their spending and financial priorities.

Nearly two-thirds (65%) said they are now very mindful about their money, with 38% giving more consideration to financial planning, and savings and investments. When asked what they would do with an unexpected £2k windfall, 40% said they'd save it compared to just over a quarter (26%) who said they'd spend it right away.

BATTENING DOWN THE HATCHES

Unsurprisingly, people's savings are being offset in part by increases in grocery and household bills (for 37% and 36% respectively). And with more time at home for many, it seems we're battening down the hatches and spending more on premium food and take-aways, while 39% are looking to invest in home

improvements and DIY as we look to enhance our space.

IMPORTANCE OF OUR LIVELIHOODS

The good news for the advice sector is that nearly one in five (19%) are thinking more about seeking professional financial advice, a quarter of people are giving more thought to Wills and inheritance planning, and nearly one in five are thinking about protection products such as critical illness cover.

The past 19 months really have brought into sharp focus the importance of our livelihoods and finances, with many concerned about their health and financial security. But despite these tough times, it's reassuring to see people taking stock and thinking positively about how they can bolster their situations, with one in five people considering professional financial advice.

HOW CAN YOU CREATE A SECURE FINANCIAL FUTURE?

Looking for help to chart your path through life, ensuring you are financially ready for every stage from getting your own place to funding your children's education to anticipating a comfortable retirement? Speak to us today and make sure your plans are on track for the future you want.

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Source data:

[1] 204 respondents to Zurich's research panel made up of 88% target customers/12% customers May 2021.

[2] https://www.bankofengland.co.uk/bankoverground/2021/how-have-householdsspending-expectations-changed-since-last-year



REALITY BITES

A THIRD OF GEN XERS NOT CONFIDENT THEY CAN FUND THEIR RETIREMENT

ne in three (31%) Generation X members (those born between 1965 and 1980) do not feel confident they will be able to work for as long as they need to fund their retirement needs, due to concerns around health and age.

With 57% of Gen Xers wanting to save more for retirement but struggling to do so, a quarter (25%) plan to work part-time past the State Pension age (SPA) to plug an expected income shortfall in retirement, while 17% plan to work full-time. However, they have serious concerns about whether they will be able to continue working later in life.

The findings, which are contained in a report from the International Longevity Centre (ILC) $^{[1]}$, show why many people in Generation X continue to be 'Generation Vexed'.

As many as 37% of all Gen Xers plan to work later in life to boost their retirement income, while for 25% this is their only plan.

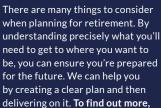
However, they have several concerns they fear will constrain their ability to do this:

- 59% are worried poor physical health will restrict their ability to work
- 31% are concerned poor mental health will impact them
- 31% fear age discrimination will restrict their ability to retain or find another job
- Other concerns include not having the right skills to adapt to the changing job market (19%) and a fear that the economic impact of the pandemic will make it harder to remain in work (17%).

These concerns are perhaps understandable, especially as 36% of all Gen Xers, and one in three (33%) of those whose only plan for retirement is to work longer, also have a health problem or a disability.

Meanwhile, almost two-thirds (62%) of those who plan to work past the SPA to address an income shortfall in retirement are confident they'll be able to do so – but they may find this is not always possible as a quarter (25%) of this group currently have a health problem or disability, and some 7% expect to provide care to an adult in the next five years.

READY TO GET YOUR RETIREMENT PLANS IN MOTION?



please contact us.

Source data:

[1] All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 6,035 adults aged 40-55. Fieldwork was undertaken between 13 - 24 November 2020. The survey was carried out online. The figures have been weighted and are representative of all UK adults aged 40-55. Calculations based on survey stats calculated by ILC. All references and methods are available in the full report, which can be downloaded here: https://ilcuk.org.uk/slipping-between-the-cracks/





INVESTING WITH IMPACT

HOW ESG CREATES LONG-TERM VALUE

t's no secret that the growth of Environmental, Social and Governance (ESG) investments in recent years has been fundamental.

This has largely been fuelled by the climate emergency, leading to growing scrutiny of company practices with some governments mandating a change in companies' and individuals' behaviour.

The idea behind ESG investing is that corporations which respect these three pillars in their business practices will achieve long-term value creation.

From tackling climate change, to equal rights and animal welfare – you can select investments based on your values in a way that could help you achieve your long-term financial goals.

APPETITE FOR SUSTAINABLE INVESTMENTS

COVID-19 has undoubtedly heavily influenced some investors' agendas, driving a re-evaluation of the environment and 'what matters most'. Data from 'The Power of Advice' report^[1] shows how for one in two investors (51%), the pandemic has fuelled their appetite for sustainable investments.

45% went further still, saying that they now only want to invest in ethical companies and funds. In fact, only 11% of the sample (across all generations) said they didn't intend to invest in ESG investments over the next five years.

YOUNGER PEOPLE HAVE A 'KEY ROLE TO PLAY'

Furthermore, 39% of clients said they expected to increase the amount they

invested in socially responsible investments, 31% maintaining their current level and just 5% decreasing their spend.

Younger people have a 'key role to play' in the move towards sustainable investing, according to the report. It revealed younger family members (42%), societal pressures (47%) and media commentary (53%) were the top influences for people considering sustainable investing.

EVERY LEVEL OF BUSINESS DECISION-MAKING

Once upon a time, the concept of 'sustainability' was confined to environmental and social issues, but it is now factored in at every level of business decision-making. The awareness of ESG has increased over recent years and these factors are becoming more important in the investment decision-making process of investors.

For many, the pandemic has prompted a change in financial priorities, accelerating the demand for responsible investing.

LOOKING TO INVEST FOR A BETTER FUTURE?



We all want to make responsible choices as more of us are becoming aware of global challenges, such as environmental issues, human rights and climate change. In recent years, ESG and ethical investing have moved from niche strategies to a mainstream part of investing. To discuss how we can help you, please contact us.

Source data:

[1] The Power of Advice Report – Pru part of M&G Plc – https://www.mandg.com/sustainable (2021)

> Information is based on our current understanding of taxation legislation and regulations. Any levels and bases of, and reliefs from, taxation are subject to change.

The value of investments and income from them may go down. You may not get back the original amount invested. Past performance is not a reliable indicator of future performance.

POST-LOCKDOWN BOOST TO FINANCIAL WELLBEING FADES

CONTINUING IMPACT ON PEOPLE'S PHYSICAL HEALTH AND FINANCIAL WELLBEING

he coronavirus (COVID-19) pandemic has had, and will continue to have, a major impact on our lives. It is not just impacting on people's physical health but also their financial wellbeing. The economic consequences of the COVID-19 outbreak for some people will make it harder for them to achieve their financial goals.

This is why financial planning is key to align your needs, your values and your personal goals with every aspect of your finances, to give you a complete picture of where you are now and where you can get to in the future.

PLANNING FOR AND PROTECTING THE FUTURE

Findings from a new survey show the pandemic has led to changes in long-term financial planning when it comes to people supporting their families, with around one in ten (9%) having increased the scope of their long-term financial planning to include more generations as a result of the pandemic^[1].

Almost three quarters (73%) of UK households surveyed considered preparing for the future financial wellbeing of loved ones in other generations to be important, with more young people aged 18-24 of this view than any other age group (82%). Nearly one in four households surveyed (24%) would not consider other generations (such as children or parents) in their financial planning at all.

Of those households which have increased the scope of their long-term financial plans, more than one in four (27%) were not previously including other generations of their family in planning before the onset of the pandemic. This suggests a considerable change in behaviour, with those aged 35-44 recording the largest shift in favour of planning financially for future generations.

WORKPLACE ACTIVITY, INCOME AND JOB SECURITY

Positive news during the third quarter came from the labour market as UK households experienced improved trends with regard to both job security and income from employment. For the first time since Q1 2020, households' income from employment rose over the quarter. At the same time, business activity continues to rise steeply, according to UK households. The rate of growth remained close to the survey record high recorded in O2.

This combination of rising activity and greater incomes led some households to take an optimistic view with regard to job security – with the lowest level of pessimism recorded since the second quarter of 2019. Those in the youngest age group (18-34) recorded by far the strongest trend for job security in the third quarter of 2021.

HOUSEHOLD FINANCES

Q3 data also pointed to a further fall in

the amount of cash UK households have available to spend. The rate of decrease quickened slightly on the quarter and was sharp, highlighting that rising living costs have partly offset increased employment income. As a result, household savings declined at the fastest rate since the end of 2020, with only the highest earners recording a rise over the third quarter.

Meanwhile, UK households registered a sustained fall in demand for unsecured credit, such as overdrafts and credit cards, with the decrease the strongest on record. The focus remained instead on paying down debt, which declined solidly again in Q3.

WHAT IS YOUR VISION AFTER YOU'VE LEFT THE 9 TO 5 BEHIND?

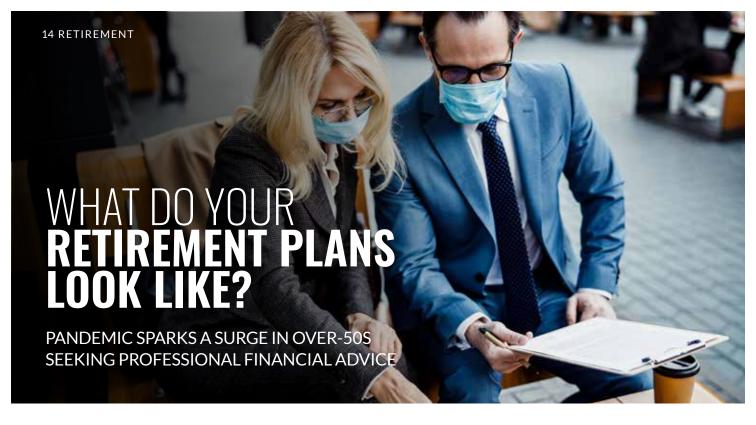
We all have our own idea of the life we'd like to lead after we've left the 9 to 5 behind. Whatever your vision, we're here to talk you through your options. To find out more, speak to us today – we look forward to hearing from you.

Source data:

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[1] The Scottish Widows UK Household Finance IndexTM (HFITM) is compiled each quarter by IHS Markit, using original monthly survey data collected by Ipsos MORI from a representative sample of 4,500 UK households.





he coronavirus (COVID-19) pandemic has sparked a surge in people over 50 seeking professional financial advice^[1]. For many, a sudden shift in their financial status has been overwhelming.

Money worries cause people to experience difficulties in lots of areas in their lives, from their physical and mental wellbeing to their personal relationships. Even those seeing an unexpected uplift in wealth may be confused about how they should feel and respond.

SEEKING PROFESSIONAL FINANCIAL EXPERTISE

Some over-50s have been impacted by a volatile stock market, furlough and job losses, plus low interest rates and fears of a deep recession. At the same time, others have enjoyed the off-setting benefits of the pandemic with enhanced savings and decreased living costs.

Despite these opposing fortunes, this context is driving more over-50s to seek professional financial expertise. Most commonly, people aged over 50 are asking for advice on pension planning (56%), early retirement (54%), part or phased retirement (53%) and accessing their pension at the point of retirement (53%).

WORKPLACE PENSION AND RETIREMENT PLANS

Human Resource decision-makers report a similar story, citing a sharp increase in the number of workers aged over 50 asking

about their workplace pension and retirement plans during the pandemic.

More than half (52%) have seen an increase in requests for information about pension savings levels and estimated income in retirement. Two in five (44%) report a rise in employees asking to increase their pension contributions.

GROWING INTEREST IN GREEN AND ETHICAL INVESTMENTS

There's also more interest in the performance of workplace pensions. Almost half (46%) of Human Resource decision-makers say they're seeing more people in their 50s looking for a greater financial return on their pension investments following the pandemic.

At the same time, there is growing interest in green and ethical investments within this age group, with more queries about investments in 'green' companies (44%) and ethical issues (42%).

INCREASE IN REQUESTS TO DELAY PLANNED RETIREMENT DATES

In fact, the pandemic has prompted many over-50s to reconsider their retirement plans altogether. Almost half (46%) of Human Resource decision-makers say more employees in this age bracket are asking about taking a phased approach to retirement, while the same proportion (46%) have seen an increase in requests to delay their planned retirement date.

Some people probably don't start thinking about their retirement until they're much older. That's understandable, as it's difficult to think about living the life you've always dreamed of when your days are still dedicated to raising a family or climbing up the corporate ladder. However, if you'd like to be financially secure in the future, there are some things that you definitely should be considering now – one of which is planning for retirement in your 50s.

NEED HELP TO MAKE THE MOST OF YOUR PENSION?



Whatever you are planning for the future, we can help you to make the most of your pension and other investments, and achieve the retirement you want and deserve. Speak to us today to discuss your retirement plans.

Source data:

[1] The research was carried out online by Opinium Research across a total of 200 UK Independent Financial Advisers. Fieldwork was carried out between 12–17 August 2021. The research was also carried out online by Opinium Research across a total of 506 HR DMs in UK businesses (excluding sole-traders). Fieldwork was carried out between 12–16 August 2021.

NEW VISION FOR OLDER WORKERS NEEDED: RETAIN, RETRAIN, RECRUIT

AGE DISCRIMINATION IMPACTS JOB PROSPECTS OF THREE MILLION OVER-50S

total of 2.99 million recent job seekers over 50 (52%) believe their age has made employers less likely to hire them, according to a new report^[1].

Over half of over-50s (52%) who have searched for work in the past five years believe their age made employers less likely to hire them. Perceptions that they are 'overqualified', too close to 'retirement age' or more expensive have hampered their job search.

SIGNIFICANT DISADVANTAGE

The 'Working Late: Over-50s and employment' report found that 46% of job seekers aged 50-59, and 64% of job seekers aged 60-69 felt their age put them at a significant disadvantage when looking for jobs. These findings come during the ninth annual National Inclusion Week, designed to celebrate everyday inclusion in all its forms.

In addition to finding age to be a barrier in their job search, other common experiences facing over-50s included feeling overqualified for the jobs they identified (37%), believing their skills did not meet the standards required in today's workplace (35%) and encountering unsuitable hours and a lack of flexibility in working hours or location (33%).

POTENTIAL EMPLOYERS

Over-50s seeking employment also found poor health (17%) and caring responsibilities (9%) adversely affected their job search, especially when these were not accommodated for by potential employers.

Finally, over-50s were asked to describe circumstances in which they believe their age made employers less likely to hire them. Most frequently, over-50s noted a lack of invites to interview (22% of those who think their age made employers less likely to hire them) and, for those who were interviewed, receiving rejections (16%).

GENERATIONAL SKILLS GAP

Actual or perceived closeness to retirement was also stated as a reason that employers were less likely to hire them (11%), as well as actual or perceived generational skills gap (8%). Less frequently, respondents noted that some job offers have implicit or explicit age restrictions biased towards younger workers, and that they have found the 'cultural fit' emphasised by businesses to be exclusionary. A final common theme identified in the responses was the perception that businesses can hire younger workers more cheaply.

In terms of driving factors for why over-50s were searching for a job, 29% stated it was wholly financial, whereas 26% stated that their search was driven entirely by other aspects, including life satisfaction as well as social and mental health benefits. The majority of respondents stated their motivations were equally financial and non-financial, an issue that did not differ within age subgroups.

NATIONWIDE AVERAGE

From a national perspective, when asked about the availability of appropriate job opportunities in their area, the highest percentage of recent over-50s job seekers noting insufficient opportunities were in the West Midlands, at 44%, compared to the nationwide average of 33%. Scotland (42%) was the second highest area where over-50s felt there were insufficient job opportunities in their area that matched their skills or experience.

On the other side of the scale, only 20% of over-50s job seekers in Wales felt that there were insufficient appropriate job opportunities in their area. The findings for London (29%) and the North West (28%) were also below the national average.

WHAT WILL YOUR RETIREMENT LOOK LIKE?



'Will I be able to retire when I want to?' 'Will I run out of money?' 'How can I guarantee the kind of retirement I want?' Financial advice can help you manage your money before and during retirement. Speak to us for more information or to discuss your requirements. We look forward to hearing from you.

Source data:

[1] 'Working Late: Over-50s and employment'
- Over-50s in the labour market: a report for Legal & General Retail Retirement (LGRR) and the Centre for Economics and Business Research (Cebr). 2021. Opinium survey of 2,000 over-50s in the UK, ONS Labour Force Survey and ONS Wealth and Assets Survey.





PLANNING FOR THE **ROAD AHEAD**

GEN Z'S CARING NATURE SUPPORTING BOTH THEMSELVES AND LOVED ONES

ounger generations deserve much more credit for planning ahead and beginning to think about retirement when it will still feel so far away for them, according to new research^[1].

The pandemic will likely have impacted their mindset, with issues such as longevity and later life care now at the forefront and providing a stark reminder of the need to have provisions in place for the future – to support both themselves and loved ones.

SAVINGS JOURNEY

Generation Zers (those aged between 18 and 24) appear to be rising to the challenges they face so far and planning for the road ahead and the additional strains their finances will likely need to cover. Generation Z is also the first to have been auto-enrolled into a workplace pensions scheme from the start of their working lives, and will have an entirely different saving experience to that of their parents and grandparents.

As Generation Z begin their savings journey, they may look to benefit from the wisdom of those currently in retirement. With hindsight, a quarter (26%) of retired people wish they had saved more, while 25% felt they underestimated the potential length of their retirement and wish they had known this before they stopped working.

RETIREMENT FINANCES

Almost two-thirds (62%) of adult Generation Zers say they are happy to spend less on themselves so they can help loved ones and any children they have in future. Demonstrating a positive awareness of the demands their retirement finances might have to cover, a quarter (25%) of Generation Z expect to be paying for long-term care for a loved one in retirement, and 25% also expect to help their parents/in-laws financially.

The findings look to understand the attitudes, hopes and behaviours of people as they manage their finances to and through retirement, while considering the influence that age, affluence, education and gender have on their financial engagement and wellbeing.

FINANCIAL SUPPORT

The research reveals Gen Zers to be a highly caring generation, with 39% believing it's the responsibility of adult children to provide financial support to parents (compared to 29% of 45-54-year-olds, and 21% of 55-64-year-olds).

Providing fresh insight into the financial behaviours and attitudes of various sociogroups, the report shows Gen Z adults are already thinking about their future finances, with three in ten (29%) saying they have done 'a great deal of planning or thinking' about how much money they will need to live on in retirement.

FUNDING SOURCES

They appear to have done more planning than their elders, as only a fifth (21%) of Generation X say they've done a great deal of planning or thinking about retirement. Gen Z are thinking about future finances almost as much as the Baby Boomers – the generation closest to or currently in the early stages of

retirement – where 31% say they have done a substantial amount of planning.

Furthermore, 62% of Gen Z adults state they are even worried they're spending too much money now in case they run out later in life. However, while Gen Z show a high level of consideration for how much they may need in retirement, and what they may spend their money on, there are still some elements they are unsure about, with a fifth (20%) not having given any thought to their potential funding sources for retirement – the highest of any age group.

HOW CAN I MAKE THE MOST OF MY PENSION PLAN WHILE I'M YOUNG?



How you approach your pension planning early in your working life could make a huge difference to how much money you have later on. The sooner you start, the longer your money is invested and has the potential to grow. How much you'll need to save will depend on what sort of lifestyle you'd like to enjoy later in life. Contact us to discuss your requirements.

Source data:

[1] Boxclever conducted research for Standard Life among 4,896 UK adults. The research is nationally representative of UK adult population in terms of age, gender, region, with 578 people falling into Generation Z. Quantitative fieldwork was conducted between 16–23 July 2021. Qualitative fieldwork was conducted between 3–11 August 2021.

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